



UNIVERSITY OF BASILICATA STUDIES
DEPARTMENT OF MATHEMATICS, INFORMATICS AND
ECONOMICS

COURSE: Industrial Economics

ACADEMIC YEAR: 2019/2020

TYPE OF EDUCATIONAL ACTIVITY: (Basic, Characterizing, Affine, Free choice, Other)

TEACHER: Vincenzo Alfano

e-mail: vinc.alfano@gmail.com

website:

phone

mobile (optional):

Language: Italian

ECTS: (lessons e
tutorials/practice)

n. of hours: (lessons e
tutorials/practice) 56

Campus: Potenza
Dept./School: DMIE
Program: Economia Aziendale

Semester: II

EDUCATIONAL GOALS AND EXPECTED LEARNING OUTCOMES

The course aims to deepen microeconomic basis of the student, in the field of production and organization. The students will have deep knowledge about the sphere of economic production. He will be able to apply the logical schemes to understand facts and problematics of the everyday life. The students will be able to communicate correctly and to critically read about economic facts, also through typical economical reasoning lens.

PRE-REQUIREMENTS

Microeconomics.

SYLLABUS

Microeconomic basis, Introduction to Industrial Economy, Neoclassical theory and further developments, notes on organisational theory, Oligopoly, game theory and strategic interaction, Market competition, Natural monopoly, regulations, collusion, Industrial networks and Antitrust.

TEACHING METHODS

Theoretical lessons, Classroom tutorials, Project works.

EVALUATION METHODS

Written examination, Discussion of a project work, Oral examination.

TEXTBOOKS AND ON-LINE EDUCATIONAL MATERIAL

J. Lipczynski, J. Wilson, J. Goddard, *Economia Industriale*, 2016, Pearson
Suggested reading: Sylos Labini, *Torniamo ai classici*, Laterza editore, 2006
More suggested material given in the classes.

INTERACTION WITH STUDENTS

All the materials used in the classroom will be made available to the students. It will be always possible to communicate through email and in tutoring hours.

EXAMINATION SESSIONS (FORECAST)¹

SEMINARS BY EXTERNAL EXPERTS YES NO

FURTHER INFORMATION

¹ Subject to possible changes: check the web site of the Teacher or the Department/School for updates.