
COURSE: Information Technology for Tourism Management

ACADEMIC YEAR: 2017-2018

TYPE OF EDUCATIONAL ACTIVITY: Affine

TEACHER: Giansalvatore Mecca, Michele Santomauro

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 Language: English

ECTS: 8

n. of hours: 56

 Campus: Potenza
 Dept.: DiMIE
 Program: Corso di Laurea Magistrale in
 Economia delle Risorse Naturali

 Semester: I

EDUCATIONAL GOALS AND EXPECTED LEARNING OUTCOMES

The main goal of this course is teaching core notions of tools and technologies at the base of Information Systems, especially tourism oriented Information Systems. In order to pass the exam, students must demonstrate that they know how network and Internet works; what are and how databases works; how are organized and how web oriented Information Systems works.

PRE-REQUIREMENTS

 Basic knowledge of computer science

SYLLABUS
Introduction

Introduction. Information Systems. Computer Networks

Database Management Systems
Web Technology

Internet technology. HTML and CSS. Web and Accessibility

Information Systems for tourism

IT in tourism. Digital Tourism. Social Media Platform in tourism.

Innovative Technology

TEACHING METHODS

 The course will offer 56 teaching hours.

EVALUATION METHODS

 Students must take a multiple choice test. The test will be evaluated with grades between 0 and 30. The test is passed with at least a grade of 18.

TEXTBOOKS AND ON-LINE EDUCATIONAL MATERIAL

Lecture available on the web site of the course

Textbooks

- Tourism Information Technology by P Benckendorff; P Sheldon; D Fesenmaier - September 2014 Paperback / 9781780641850
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INTERACTION WITH STUDENTS

Consulting hours

 Prof. Giansalvatore Mecca: Friday 12:30 – 13:30 <https://gmecca.youcanbook.me/>

 Dott. Michele Santomauro: Monday 18:00–19:00 Lab. ICAR – III Floor DiMIE <https://msantomauro.youcanbook.me/>

LOGO DELLA STRUTTURA PRIMARIA

EXAMINATION SESSIONS (FORECAST)¹

- I Session - 13 February 2018
- II Session - 27 February 2018
- III Session - 15 May 2018
- IV Session - 4 July 2018
- V Session - 19 September 2018
- VI Session - 16 November 2018

SEMINARS BY EXTERNAL EXPERTS YES NO

¹ Subject to possible changes: check the web site of the Teacher or the Department/School for updates.