

COURSE: Industrial Economics			
ACADEMIC YEAR: 2017/2018			
TYPE OF EDUCATIONAL ACTIVITY: Characterizing			
TEACHER: Eleonora Pierucci			
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phone: +39 0971 206118		mobile (optional):	
Language: English			
ECTS: (lessons e tutorials/practice) 8	n. of hours: (lessons e tutorials/practice) 56	Campus: Potenza/Matera Dept./School: Potenza, Dipartimento di Matematica, Informatica ed Economia Program: Natural and Cultural Resorces Economics	Semester: I

EDUCATIONAL GOALS AND EXPECTED LEARNING OUTCOMES

Knowledge and understanding

The purpose of this course is to provide students with a deeper understanding of markets functioning and regulation from an economic perspective in order to stimulate critical understanding of policy implications from the public side and strategic behaviour from the firms' side.

Applying knowledge and understanding

Acquired knowledge and skills will enable students to understand and analyse markets functioning within the real economic context with a particular focus on non competitive markets: mainly monopolistic and oligopolistic markets.

Making judgements

The understanding of economic agents' decision making processes and of non competitive markets' functioning will enable students to critically analyse the economic reality and the policy makers intervention in terms of markets regulation (deregulation) ad antitrust.

Communication skills

The structure of course and final exam is designed to enable students to acquire and apply all the languages of the discipline (descriptive, graphical and analytical) in order learn how discuss appropriately microeconomic topics with specialist and non specialist speakers.

Learning skills

Students will deal with theoretical and case study of the subject in order to acquire methods of analysis which allow autonomous investigation.

PRE-REQUIREMENTS

Microeconomics, mathematics

SYLLABUS

Introduction to Industrial Economics
The Welfare Economics of Market Power
Theory of the Firm
Monopoly
Oligopoly Pricing
Strategic Behavior
Issues in Antitrust Economics
Introduction to Regulatory Economics

TEACHING METHODS

Theoretical lessons
Project works
Seminars

EVALUATION METHODS

Intermediate verifications (optional, open questions)
Written examination (open questions in order to evaluate critical elaboration skills)
Discussion of a case study on a voluntary base (group of 2/3 students)

TEXTBOOKS AND ON-LINE EDUCATIONAL MATERIAL

Jeffrey R. Church and Roger Ware. Industrial Organization: A Strategic Approach. New York: McGraw-Hill, 2000.

INTERACTION WITH STUDENTS

Office hours: Tuesday 12.00-13.00 or by appointment
Via e-mail

EXAMINATION SESSIONS (FORECAST)¹

5/02/2018, 19/02/2018, 14/05/2018, 3/07/2018, 3/09/2018, 12/11/2018

SEMINARS BY EXTERNAL EXPERTS YES NO

FURTHER INFORMATION

¹ Subject to possible changes: check the web site of the Teacher or the Department/School for updates.