
COURSE: **Information Technology for Tourism Management**

ACADEMIC YEAR: **2016-2017**

TYPE OF EDUCATIONAL ACTIVITY: **Affine**

TEACHER: Giansalvatore Mecca, Michele Santomauro

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Language: English

ECTS: 8

n. of hours: 56

Campus: Potenza
Dept.: DiMIE
Program: Corso di Laurea Magistrale in
Economia delle Risorse Naturali

Semester: I

EDUCATIONAL GOALS AND EXPECTED LEARNING OUTCOMES

The main goal of this course is teaching core notions of tools and technologies at the base of Information Systems, especially tourism oriented Information Systems. In order to pass the exam, students must demonstrate that they know how network and Internet works; what are and how databases works; how are organized and how web oriented Information Systems works.

PRE-REQUIREMENTS

Basic knowledge of computer science

SYLLABUS

Introduction

Introduction. Information Systems. Computer Networks

Database Management Systems

Web Technology

Internet technology. HTML and CSS. Web and Accessibility

Information Systems for tourism

IT in tourism. Digital Tourism. Social Media Platform in tourism.

Innovative Technology

TEACHING METHODS

The course will offer 56 teaching hours.

EVALUATION METHODS

Students must take a multiple choice test. The test will be evaluated with grades between 0 and 30. The test is passed with at least a grade of 18.

TEXTBOOKS AND ON-LINE EDUCATIONAL MATERIAL

Lecture available on the web site of the course

Textbooks

- Tourism Information Technology by P Benckendorff; P Sheldon; D Fesenmaier - September 2014 Paperback / 9781780641850
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INTERACTION WITH STUDENTS

Consulting hours

Prof. Giansalvatore Mecca: Thursday 12:30 – 13:30 <https://gmecca.youcanbook.me/>

Dott. Michele Santomauro: Monday 18:00–19:00 Lab. ICAR – III Floor DiMIE <https://msantomauro.youcanbook.me/>

EXAMINATION SESSIONS (FORECAST)¹

- I Session - 2 February 2017
 - II Session - 16 February 2017
 - III Session - 18 May 2017
 - IV Session - 4 July 2017
 - V Session - 14 September 2017
 - VI Session - 16 November 2017
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SEMINARS BY EXTERNAL EXPERTS YES NO

¹ Subject to possible changes: check the web site of the Teacher or the Department/School for updates.