

COURSE: Information Technology for Tourism Management			
ACADEMIC YEAR: 2018-2019			
TYPE OF EDUCATIONAL ACTIVITY: Affine			
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phone: 0971205809			
Language: English			
ECTS: 8	n. of hours: 56	Campus: Potenza Dept.: DiMIE Program: Corso di Laurea Magistrale in Economia delle Risorse Naturali	Semester: I

EDUCATIONAL GOALS AND EXPECTED LEARNING OUTCOMES

The main goal of this course is teaching core notions of tools and technologies at the base of Information Systems, especially tourism oriented Information Systems. In order to pass the exam, students must demonstrate that they know how network and Internet works; what are and how databases works; how are organized and how web oriented Information Systems works.

PRE-REQUIREMENTS

Basic knowledge of computer science

SYLLABUS

Introduction

Introduction. Information Systems. Computer Networks

Database Management Systems

Web Technology

Internet technology. HTML and CSS. Web and Accessibility

Information Systems for tourism

IT in tourism. Digital Tourism. Social Media Platform in tourism.

Innovative Technology

TEACHING METHODS

The course will offer 56 teaching hours.

EVALUATION METHODS

Students must take a multiple choice test. The test will be evaluated with grades between 0 and 30. The test is passed with at least a grade of 18.

TEXTBOOKS AND ON-LINE EDUCATIONAL MATERIAL

Lecture available on the web site of the course

Textbooks

- Tourism Information Technology by P Benckendorff; P Sheldon; D Fesenmaier - September 2014 Paperback / 9781780641850

INTERACTION WITH STUDENTS

Consulting hours

Prof. Giansalvatore Mecca: Thursday 12:30 – 13:30 [LINK](#)

Dott. Michele Santomauro: Tuesday 16:00–17:00 Lab. ICAR – III Floor DiMIE <https://msantomauro.youcanbook.me/>

LOGO DELLA STRUTTURA PRIMARIA

EXAMINATION SESSIONS (FORECAST)¹

- I Session - 7 February 2019
- II Session - 22 February 2019
- III Session - 9 May 2019
- IV Session - 4 July 2019
- V Session - 12 September 2019
- VI Session - 14 November 2019

SEMINARS BY EXTERNAL EXPERTS YES NO

¹ Subject to possible changes: check the web site of the Teacher or the Department/School for updates.