

Prof. Giovanni Schiuma

Giovanni Schiuma is Professor of Innovation Management at University of Basilicata (Italy) and Visiting Professor of Arts Based Management at University of the Arts London, where he founded and developed as Director the Innovation Insights Hub. Vice Mayor and Deputy Mayor for Strategy Planning, Research, Economic Development and Innovation of Matera city (European Cultural Capital 2019) from July 2015 to September 2016. Giovanni is widely recognized as one of the world's leading experts in strategic knowledge management, business model innovation of arts and cultural organisations, company's value creation dynamics and the arts in business for organisational development and innovation. Inspiring speaker and facilitator, with extensive research management expertise and excellent ability to coordinate complex projects and lead research teams. Creative and innovative, with international mindset and openness to address and face key strategic business research and organisational challenges. Giovanni is widely internationally renowned for his work on the use of the creativity and culture for organisational innovation as well as for his models and insights into the strategic management of knowledge assets for company value governance and performance improvements. His book "The Value of Arts for Business" by Cambridge University Press is regarded as a seminal text on how the arts, in the form of Arts-based Initiatives (ABIs), can innovate management and support organisational development.

Giovanni is a champion of arts in business for strategic innovation and organisational development and is commissioned to write and speak internationally on the subject.

Giovanni holds a Ph.D. in business management from the University of Rome Tor Vergata (Italy) and has authored or co-authored more than 200 publications, including books, articles, research reports and white papers on a range of research topics particularly embracing Strategic Knowledge Asset and Intellectual Capital Management, Strategic Performance Measurement and Management, Innovation Systems, Innovation management and Organisational Development. He serves as Chief-Editor of the international journal "Knowledge Management Research and Practice" and as Co-Editor in Chief of "Measuring Business Excellence".

Since 2010 he is Fellow of the Royal Society of Arts. Giovanni holds a number of visiting professorships and research fellowships appointments with renowned international Universities and regularly he gives as Visiting Lecture seminars, workshops and master classes around the world. In particular, Giovanni has held visiting teaching and research appointments at: Cranfield School of Management (UK); Graduate School of Management St. Petersburg University (Russia); Cambridge Service Alliance - IfM University of Cambridge (UK); Kozminski International Business School, University of Kozminski (Poland); University of Bradford (UK); Tampere University of Technology (Finland); Liverpool Business School (UK). He has taught executive seminars among others at the Judge Business School - University of Cambridge, The Hong Kong Polytechnic University, Dublin Institute of Technology, Liverpool Business School, Cass Business School, City University, Pace University, Al Akhwayn University, Aalborg University, Tampere University of Technology, at University of San Marino, Qatar Leadership Center and Gordon Institute of Business Science.

He sits in the scientific advisory board of scientific associations and learning societies, and provides scientific support as advisor and assessor to scientific government bodies, higher education institutions, private and public corporations on research and educational projects/programs, particularly, in Europe, Asia and the Middle East.

Informazioni di riferimento

Corsi tenuto nell'a.a. 2017/2018: Innovation in Services; Human Resources and Organizational Dynamics in Tourism (LM-56 – Magistrale)

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